

Extending Teamcenter Value with the Community-Enterprise Integration

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Premium Partners:



Microsoft

Topics

- Procter & Gamble Overview
- Teamcenter Enterprise @ P&G
- Teamcenter Community @ P&G
- Out-of-the-box Integration Use Cases
- Additional Use Cases
- Next Steps

Procter & Gamble Overview

“Two billion times a day, P&G brands touch the lives of people around the world. Our corporate tradition is rooted in the principles of personal integrity, respect for the individual, and doing what's right for the long-term.”



Procter & Gamble Facts

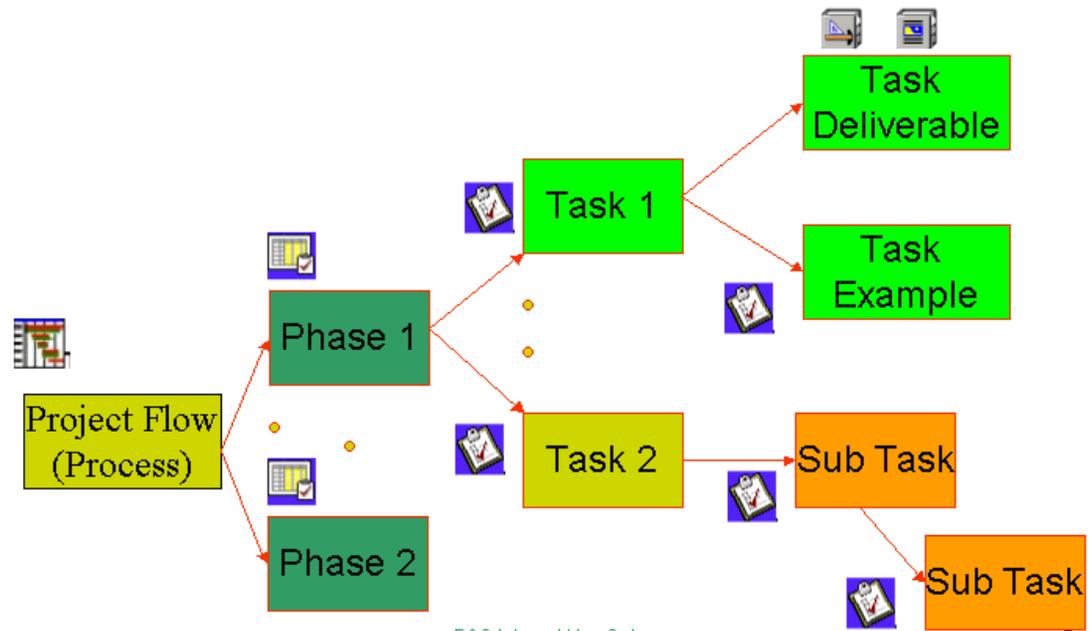
- Founded in 1837
- \$62 Billion in sales
- 139,600 employees
- Facilities in 80 Countries
- Customers in over 140 Countries
- 22 Billion \$ Brands

Teamcenter Enterprise @ P&G

- **Multiple Implementations**
 - Managing Packaging Artwork Design
 - Drawing Management
 - Initiative Team Technical Documentation
 - Formulation Pricing and Manufacturability Process
 - Pharmaceutical Research
 - Product Customization Data
- **Diverse Customer Base**
 - Engineering
 - Product Design
 - Package Design
 - Legal
 - Manufacturing
 - Management

Focus on Technical Documentation & Drawings

- Query / View / Print
- Workflow

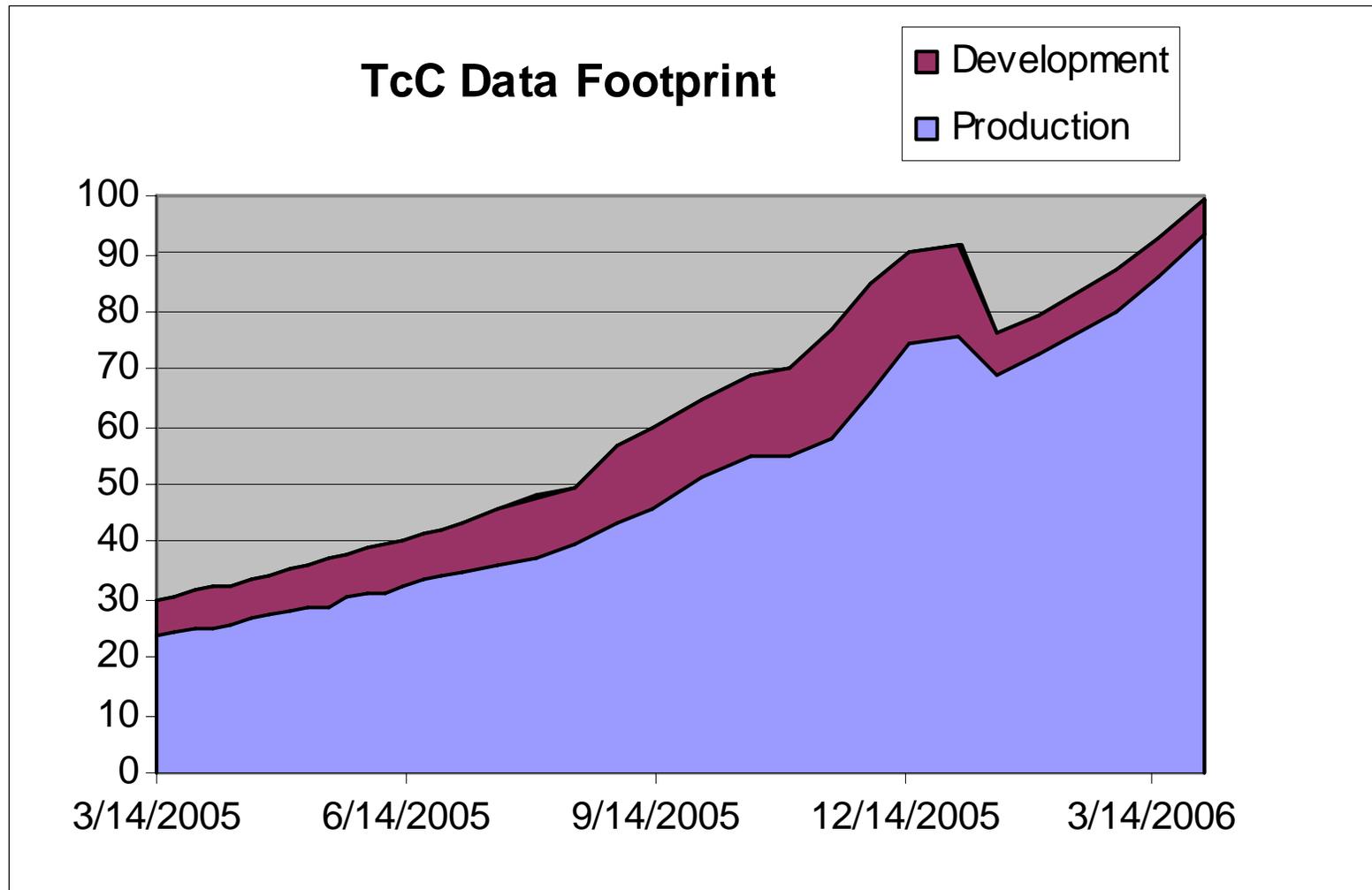


Teamcenter Community @ P&G

- Started as part of the Early Adopter Program
- End User Population: 2000-5000+ users
- Data Footprint: 100+ gigabytes
- 550+ Sites / Sub-sites / Workspaces
- Targeted Audience - Technical Organizations
 - Product Research & Development Community
 - Equipment Design & Engineering Community

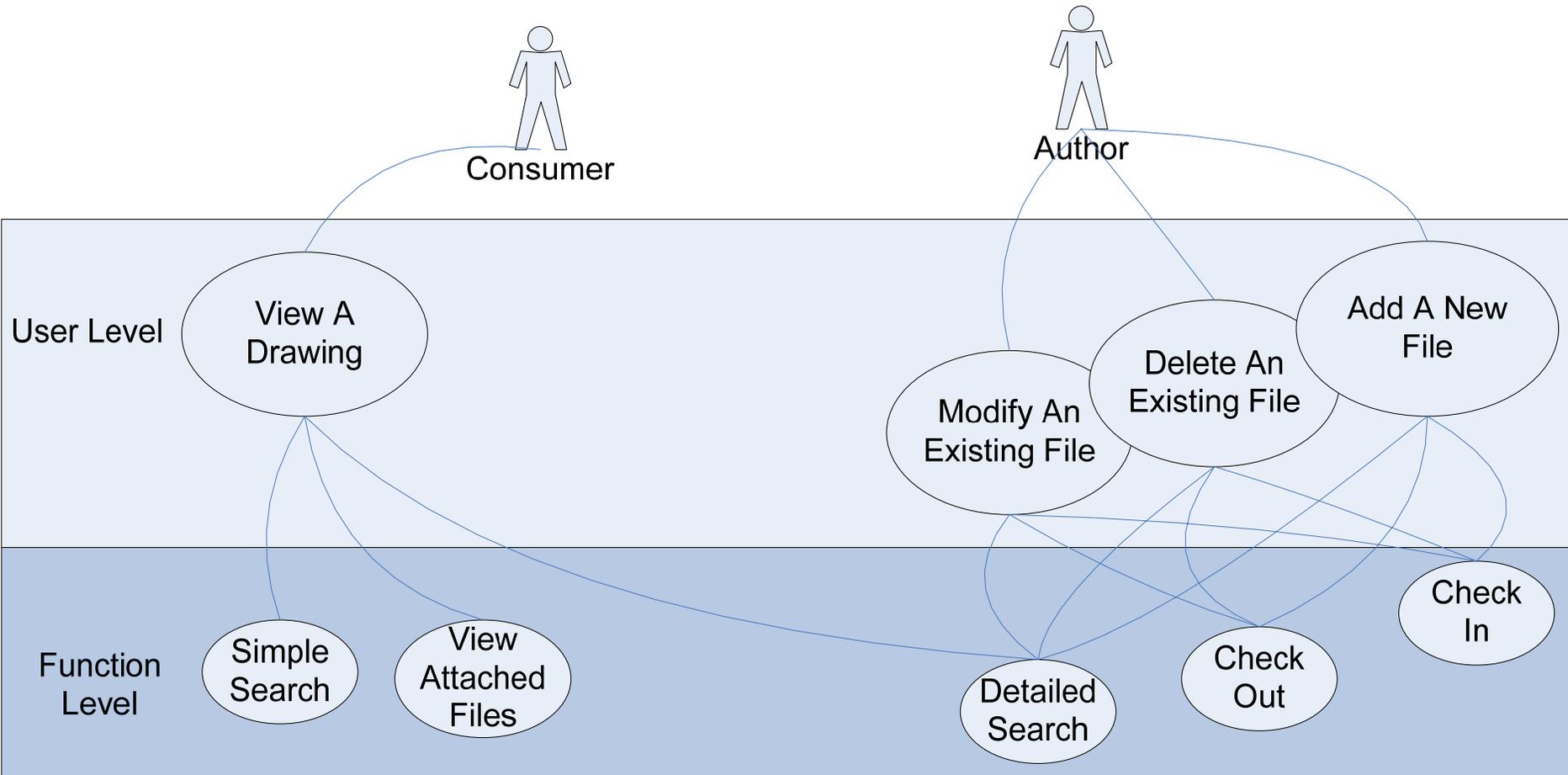
Teamcenter Community @ P&G

Data Footprint



Out-of-the-box Use Cases

TcC 2005 – TcEnterprise v4 Integration



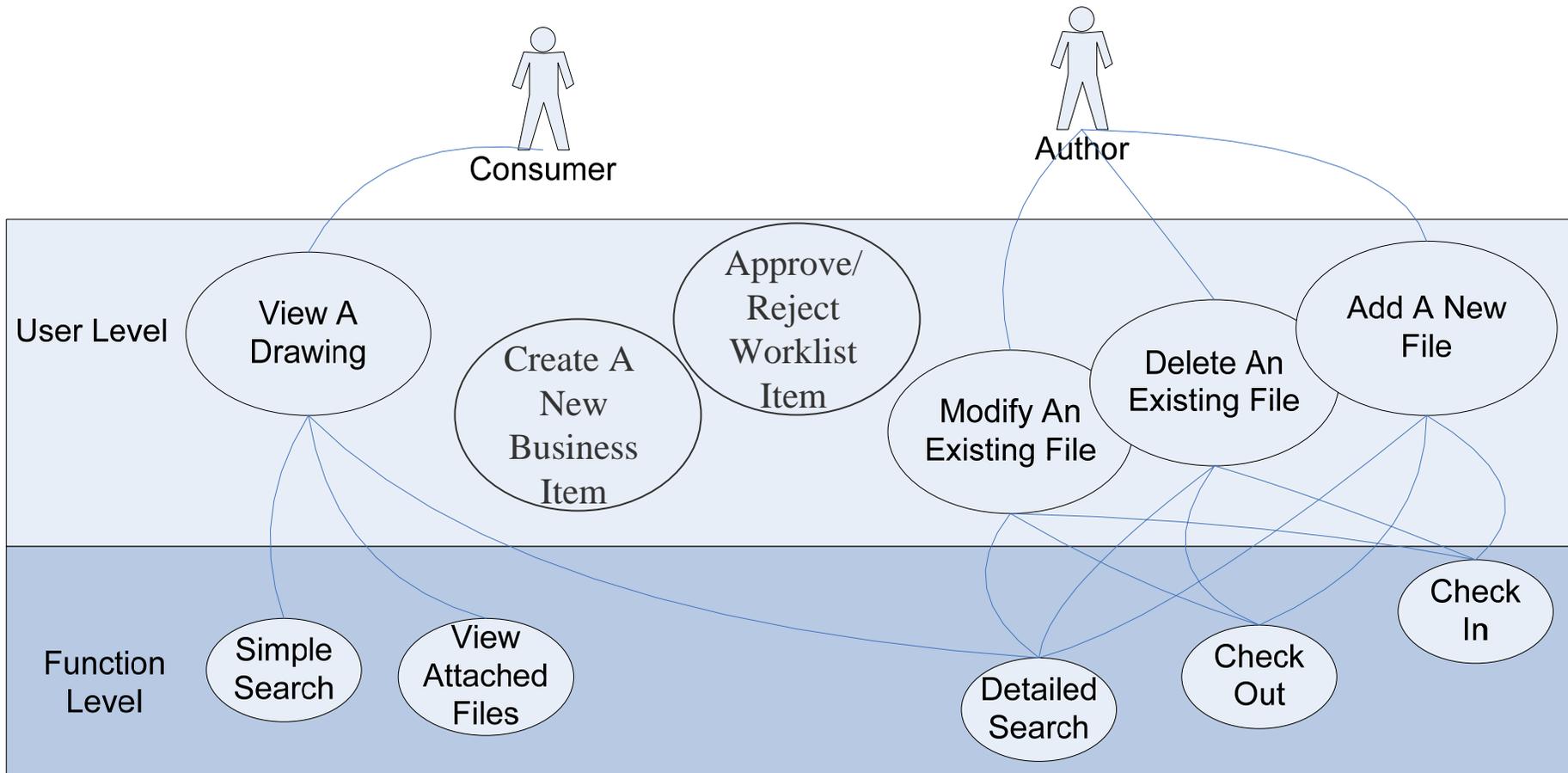


Demo

TcC 2005 – TcEnterprise v4 Integration

Additional Use Case

TcC 2005 – TcEnterprise v4 Integration



Where Do We Go From Here?

- Discussions with UGS Development
- Build our own?
 - Examining if Teamcenter Enterprise web services are sufficient to support the use cases

Thank You

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